

2026-2027 SPONSORSHIP OPPORTUNITIES





HIS DANCE ACADEMY

2715 29th Street SE | www.hisdance.org

Greetings Friends,

At HIS Dance, we are more than just a local dance academy - we are a community of believers dedicated to providing top-notch dance instruction while spreading the message of Christ. For over two decades, HIS Dance has been a place where children can explore the beauty of dance in a nurturing, faith-filled environment. We have proudly presented six original ballets rooted in biblical teachings, captivating our audience with powerful performances.

This season, the HIS Dance Ensemble is excited to present a refreshed version of **TOYMAKER**, an original ballet inspired by beloved toy shop classics such as La Boutique Fantasque and Coppélia. This moving Easter allegory follows a charming cast of toy characters who experience heartache and healing as they discover life beyond the toy shop—reflecting the story of love, sacrifice, and redemption. The production will feature guest artist Seyong Kim, bringing an added level of professional artistry to the stage.

In May, our entire student body will present a darling original storybook mini-ballet featuring our favorite little mascot, Hissy, who has delighted students at the academy for many years! Hissy loves Jesus, Hissy adores God's Word, Hissy delights in her mama's honey, and Hissy is wild about dancing. By writing Bible verses on her honey jar, Hissy dances through life, sharing God's message with everyone she meets!

It takes a dedicated team to create and reimagine these beautiful story ballets—and each year, we rely on the generous support of sponsors like you to help bring them to life. We offer various sponsorship opportunities, each with meaningful benefits, which you'll find detailed in slides later in the deck. We invite you to join our team by sponsoring the HIS Dance Academy this season.

For any inquiries or to pledge your support, please reach out to me at Lglendening@hisdance.org. You'll find a QR code at the end of the deck to conveniently access our online payment form

With deep appreciation,

Leslie Glendening, HIS Dance Academy Director

IMPACT

For over 20 years HIS Dance Academy has been making a spiritual impact on kids, families, and the community.
Be part of our mission.



6

Original Biblically Based Ballets



2012 & 2016



2013, 2018 & 2027



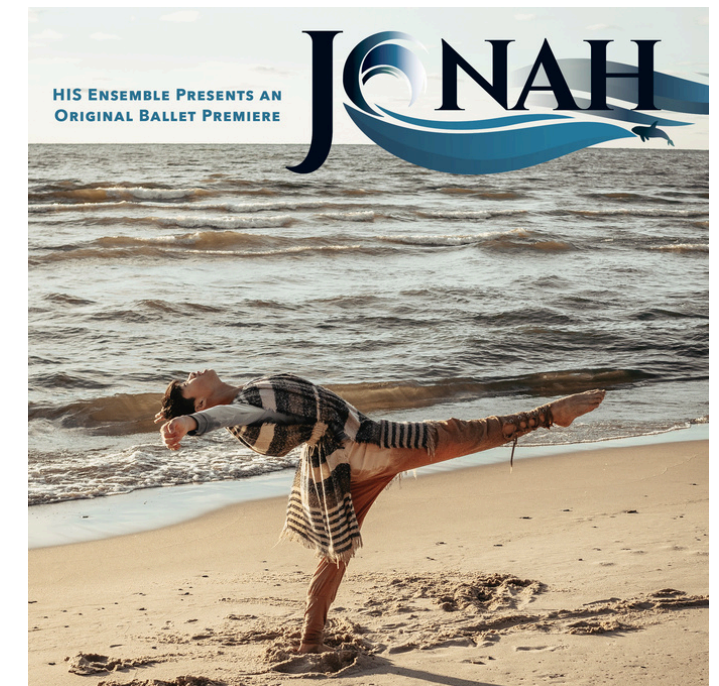
2014, 2019 & 2026



2015 & 2020



2017 & 2024



2025



2000+

AVERAGE AUDIENCE
PER YEAR

300+

**STUDENTS
PER YEAR**

\$30,000

**SCHOLARSHIPS AWARDED
IN 2025**

1.5k

FACEBOOK FOLLOWERS

858

**INSTAGRAM
FOLLOWERS**

Sponsorship Levels

PRESENTING \$5000+

Corporate Name / Logo / Family Name will be:

- Listed as Presenting Sponsor on the cover of the March and May playbills
- Listed on all marketing materials and featured on social media
- Featured on HIS Dance website with link to your company website
- Listed on the recognition page of March and May programs

Verbal recognition of sponsorship at March and May performances

10 tickets for both March and May performances

Invitation to attend Friday Community Night dress rehearsal

RAISE THE BARRE \$2500+

Corporate Name / Logo / Family Name will be:

- Featured on HIS Dance website with link to your company website
- Listed on all marketing materials and featured on social media
- Listed on the recognition page of March and May playbills

Verbal recognition of sponsorship at performances

8 tickets for both March and May performances

Invitation to attend Friday Community Night dress rehearsal

Full Page COLOR ad in playbill - 4.75" W x 7.5" H (color PDF, JPG, PNG) - two spots available

GRAND Plié \$1000+

Corporate Name / Logo / Family Name will be:

- Featured on HIS Dance website with link to your company website
- Listed on all marketing materials and featured on social media
- Listed on the recognition page of March and May playbills

Verbal recognition of sponsorship at performances

6 tickets for both March and May performances

Invitation to attend Friday Community Night dress rehearsal

Full Page BLACK & WHITE ad in playbill - 4.75" W x 7.5" H (PDF, JPG, PNG)

Sponsorship Levels

PLIÉ \$500+

Corporate Name / Logo / Family Name will be:

- Featured on HIS Dance website with link to your company website
- Listed on the recognition page of March and May playbills

4 tickets to the Ensemble performance in March

Invitation to attend Friday Community Night dress rehearsal

Half-Page BLACK & WHITE ad in playbill - 4.75”
W x 3.75” H (PDF, JPG, PNG)

RELEVÉ \$250+

Corporate Name / Logo / Family Name will be:

- Featured on HIS Dance website with link to your company website
- Listed on the recognition page of March and May playbills

2 tickets to the Ensemble performance in March

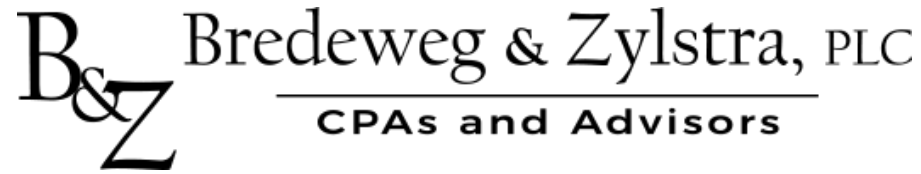
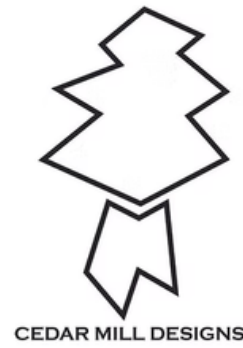
Third Page BLACK & WHITE ad in playbill - 4.75”
W x 2.5” H (PDF, JPG, PNG)

ADVERTISER

Half-page BLACK & WHITE ad in playbill - 4.75”
W x 3.75” H (PDF, JPG, PNG) - **\$200**

Third Page BLACK & WHITE ad in playbill - 4.75”
W x 2.5” H (PDF, JPG, PNG) - **\$100**

SOME OF OUR 2025-26 SPONSORS



Use the QR code or go directly to
the website to select your
sponsorship.



THANK YOU

Questions? LGlendening@hisdance.org