

2025-26 SPONSORSHIP OPPORTUNITIES





HIS DANCE ACADEMY

2715 29th Street SE | www.hisdance.org

Greetings Friends,

At HIS Dance, we are more than just a local dance academy - we are a community of believers dedicated to providing top-notch dance instruction while spreading the message of Christ. For over two decades, HIS Dance has been a place where children can explore the beauty of dance in a nurturing, faith-filled environment. We have proudly presented six original ballets rooted in biblical teachings, captivating our audience with powerful performances.

This season, we're excited to present a refreshed version of *ARK*, a powerful ballet that journeys alongside Noah through one of the most extraordinary stories in Scripture. New this year is the character of Noah himself, whose presence brings a deeper dimension to the Ballet. From the world before the flood, to the long days adrift on the water, to the promise of new life afterward—we explore each chapter of his experience with awe and artistry. This ballet delves into the emotional and spiritual landscape of Noah's journey: the weight of isolation, the steadfastness of faith, and the hope found in God's faithfulness.

It takes a dedicated team to create and reimagine these beautiful story ballets—and each year, we rely on the generous support of sponsors like you to help bring them to life. We offer various sponsorship opportunities, each with meaningful benefits, which you'll find detailed in slides later in the deck. We invite you to join our team by sponsoring the HIS Ensemble Ballet this season.

For any inquiries or to pledge your support, please reach out to the Marketing Director faye@heartsinstep.org. You'll find a QR code at the end of the deck to conveniently access our online payment form

With deep appreciation,

Leslie Glendening, HIS Dance Academy Director

IMPACT

For over 20 years HIS Dance Academy has been making a spiritual impact on kids, families, and the community.
Be part of our mission.



6

Original
Biblically
Based
Ballets



2012 & 2016



2013 & 2018



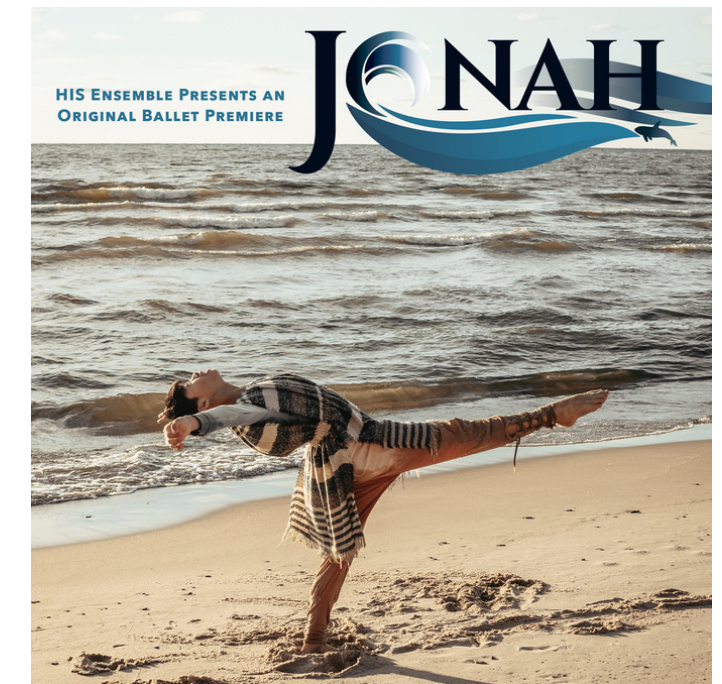
2014 & 2019



2015 & 2020



2017 & 2024



2025



2000+

AVERAGE AUDIENCE
PER YEAR

300+ STUDENTS
PER YEAR

\$30,000

SCHOLARSHIPS AWARDED
IN 2024

1.5k

FACEBOOK FOLLOWERS

842 INSTAGRAM
FOLLOWERS

Sponsorship Levels

PRESENTING \$5000+

Corporate Name / Logo / Family Name will be:

- Listed as Presenting Sponsor on the cover of the March and May playbills
- Listed on all marketing materials and featured on social media
- Featured on HIS Dance website with link to your company website
- Listed on the recognition page of March and May programs

Verbal recognition of sponsorship at March and May performances

10 tickets for both March and May performances

Invitation to attend Friday Community Night dress rehearsal

RAISE THE BARRE \$2500+

Corporate Name / Logo / Family Name will be:

- Featured on HIS Dance website with link to your company website
- Listed on all marketing materials and featured on social media
- Listed on the recognition page of March and May playbills

Verbal recognition of sponsorship at performances

8 tickets for both March and May performances

Invitation to attend Friday Community Night dress rehearsal

Full Page COLOR ad in playbill - 4.75" W x 7.5" H (color PDF, JPG, PNG) - two spots available

GRAND PLIÉ \$1500+

Corporate Name / Logo / Family Name will be:

- Featured on HIS Dance website with link to your company website
- Listed on all marketing materials and featured on social media
- Listed on the recognition page of March and May playbills

Verbal recognition of sponsorship at performances

6 tickets for both March and May performances

Invitation to attend Friday Community Night dress rehearsal

Full Page BLACK & WHITE ad in playbill - 4.75" W x 7.5" H (PDF, JPG, PNG)

Sponsorship Levels

PLIÉ \$500+

Corporate Name / Logo / Family Name will be:

- Featured on HIS Dance website with link to your company website
- Listed on the recognition page of March and May playbills

4 tickets to the Ensemble performance in March

Invitation to attend Friday Community Night dress rehearsal

Half-Page BLACK & WHITE ad in playbill - 4.75" W x 3.75" H (PDF, JPG, PNG)

RELEVÉ \$250+

Corporate Name / Logo / Family Name will be:

- Featured on HIS Dance website with link to your company website
- Listed on the recognition page of March and May playbills

2 tickets to the Ensemble performance in March

Third Page BLACK & WHITE ad in playbill - 4.75" W x 2.5" H (PDF, JPG, PNG)

ADVERTISER

Half-page BLACK & WHITE ad in playbill - 4.75" W x 3.75" H (PDF, JPG, PNG) - **\$200**

Third Page BLACK & WHITE ad in playbill - 4.75" W x 2.5" H (PDF, JPG, PNG) - **\$100**

SOME OF OUR 2024-25 SPONSORS

BEACONHILL

AT
Eastgate

ATHLETICO
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LM LAKE MICHIGAN
HEATING • COOLING • PLUMBING

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RV CENTER

CITYWIDE
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TRINITAS
Classical School

J&L
MANUFACTURING

INTEGRATED
ARCHITECTURE

VW VERSPOOR WAALKES,

NPF INVESTMENT
ADVISORS

DAVE'S
POOL PAINTING • LEAK REPAIR

Arrowwaste

Joy

Corewell Health
SARA MCCUNE, MD

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Each office is independently owned and operated.
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Make nice. Challenge. Empower.

BUIST
Raising The Standard

LifeBridge
REMOTE

CEDAR MILL DESIGNS

Use the QR code or go directly to
the website to select your
sponsorship.



THANK YOU

Questions? faye@heartsinstep.org